

BHC Frequently Asked Questions

FAQs



What exactly is the Business Health Checker?

BHC is a digital self-assessment tool for SMEs powered by The SME Mall.

It evaluates how healthy and structured your business is across **6 key pillars**: Legal, Accounting, HR, Marketing and Branding, Technology, and Business Advisory

You will get a **Business Health Score** and **clear insights** to strengthen your operations

Think of it as a 360° business checkup

Who is BHC for?

The Business Health Checker (BHC) is designed for **SMEs** and **MSMEs** looking to structure their businesses, become loan-ready, and grow sustainably and for **financial institutions**, **cooperatives and partners** seeking a standardized, data-driven way to assess, support and manage their SME portfolios.



Do I get a report?

Yes. You will get a custom business health score, insights and a roadmap you can act on immediately



Is the test free?

Yes!
100%
free





**Join hundreds
of SMEs already
checking and
improving their
business health
with BHC.**

Try it today!

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